

Course Title: Developing Motivated & Engaged Employees

Introduction

You heard this before “*Manpower is our organization’s best asset*”. If employees truly are a company's best asset, then leaders should make caring for them a priority. Making human asset more valuable should be the top priority of leaders of every levels.

Research shows that organizations with high levels of employee motivation and engagement are more efficient and effective because their employee:

- are more customer focused, more creative at work, and take less sick leaves.
- care about the future of their organization and put in greater effort to help it meet its objectives
- feel proud of the organization they work for and are inspired to do their best and motivated to deliver the organization’s objectives.

During this one-day course, participants will be introduced to concept, techniques and strategies to motivate employee and build engagement with them. They will have a better understanding of human psychology so they will be able to apply the appropriate strategies to each employee. They will be motivated to learn and apply the knowledge themselves and transfer the knowledge to the next level of leadership.

When the leader takes the lead to acquire, apply and share new knowledge and skills with his team members, it will surely lead to better rapport, teamwork and workplace environment.

Learning Objective

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Course Contents

- **Why Motivate and Engage?**
 - How does a motivated and engaged employee look like?
 - What will a motivated and engaged employee do?
 - What are the benefits of motivating and engaging employees?

- **Motivating Motivation**
 - External or internal motivation, which way to go?
 - The two royal roads of motivation

- **The Most Important Link**
 - What is trust, why is it important?
 - How to build and maintain trust in your organization?

- **Engaging the Employees**
 - Engaging the Mind
 - Engaging the Heart

- **Four Enablers for Engagement Success**
 - Something to be communicated regularly
 - An important characteristic of the organizational
 - An appropriate leadership style
 - Proper treatment of employees

- **Important Roles of a Leader**
 - A Model
 - A Visionary
 - A Critic
 - A Coach
 - A motivator

- **Summarizing and Closing**

For Whom

Leaders of all levels: Business Owners, Directors, Managers, Professionals, Executives and Supervisors.

Method of Learning

Besides inputs from the experienced facilitator, the programme will involve intensive use of group discussions, role plays and self-reflections.

Date and Duration

Date: Wednesday, November 22, 2017

7 contact hours

Course Time: 9am to 5pm

Course Fee

Course Fee inclusive of GST (7%)

\$340/- (includes 2 Tea Breaks, Course Package Materials. Lunch is excluded)

Venue

3 Temasek Avenue, Level 21, Centennial Tower, Singapore 039190 (Next to Promenade MRT Station)

Course Facilitator

Johnny Lee

Johnny is a passionate speaker, trainer, and coach with more than 16 years of experience in developing and conducting impactful and transformational training and presentations to a wide range of audiences.

Johnny is certified by many accredited bodies and some of them includes:

- B.Sc. Econs. (Hons) Management Studies (UOL)
- Advanced Certificate in Training and Assessment
- Certified Master Practitioner of Neuro-Linguistic Programming
- Certified Emotional Intelligence (EQ) Trainer
- Certified Behavioural & Career Consultant
- Certified Administrator of DISC Personality Profiling
- Certified Consulting Hypnotist and Instructor (NGH)
- Approved WorkPro Work-Life Grant Trainer

He specialises and regularly conducts workshops and presentations on topics such as Leadership and Managerial Skills, Public Speaking and Presentation Skills, Negotiation and Influencing Skills, Communication Skills, Emotional Intelligence (EQ), Customer Service excellence, Team Building and Development, Personality Profiling (DISC), Stress Management, Workplace Relationships, and Productivity Improvement.

Johnny has 30 years of corporate leadership experience, successfully led and managed organisations from light to heavy manufacturing industry. He has effectively harnessed the individual brilliance of his co-workers to drive extraordinary performance and has personally groomed hundreds of confident and effective supervisors and managers.

Drawing upon his extensive knowledge, skills and experience in leading edge tools, techniques, and strategies from Neuro Linguistic Programming (NLP), Neuro Semantics,

Emotional Intelligence (EQ), Behavioural and Personality Analysis, Hypnotism, and Human Needs Psychology, he has trained, and coached thousands of people, helping them to become confident and effective in their performance.

Contact

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