

Seminar Title

EFFECTIVE HUMAN CAPITAL MANAGEMENT

-to attract, engage and retain reliable employees for productivity and profitability

Introduction

Find out WHAT really effective HR is. WHY business needs effective HR. WHEN effective HR is needed. HOW effective HR supports the achievement of your business bottom line. No! HR is not a cost centre; on the contrary it contributes to profit immensely.

Learning Objective

Learn HOW (the strategies) to attract, engage and retain reliable employees (leaders and workers) to support the achievement of your Company's preferred business objectives and attain business growth-with-profit.

Seminar Topics

*** Find out with employees choose to work (to work is an option). What do they really want/need in return?**

*** What is the transition between employees and employer? What is the exchange between employer and employee?**

*** How to efficate and sustain this transition to the mutual benefit of employer and employee**

*** The HR necessary practices that produce results- attract, engage, retain**

- Employment process
- Rewards (extrinsic) (morale)
 - Compensation and benefits
- Rewards (intrinsic) (motivation)
 - Performance evaluation and feedback
 - Coaching
 - Training
 - Career development
 - Succession

*** The management style**

There will be an explanation of the SPRING Singapore HR consultancy and outsourcing funding schemes for SMEs.

For Whom

Specifically for SMEs – the Chief Executive of the Company and/or Senior Managers

Method of Instruction

A highly interactive style to allow for sharing, exchange of views and needed Solutions with emphasis on HOW to apply to get RE\$ULT\$.

Duration

5 hours (10:30am to 4:30pm)

Fee

\$350 plus GST per Participant (Include Handouts, Lunch and Refreshment)
